

Karyim Carreia: Motion Designer | Art Director

kcarreia@gmail.com

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## Job Objective

Seeking a position as an Art Director or Motion Designer where I can apply my skills and knowledge in the industry.

## Highlights of Qualifications

Highly experienced with motion graphics, typography, animation and graphic design

Familiarity with designing for social platforms, video production, and design content

Proficient with 2D & 3D animation, After Effects, Photoshop, Illustrator, Cinema 4D

Superior organization and project management skills

Capable of leading teams of designers / artists / production personnel

Ability to design for social platforms, mobile and all video formats

## Relevant Employment

### Motion Designer / Visual Designer

Vox Media / SB Nation, New York, NY July 2016 - Present

- Art directed and created motion graphics for Youtube series “The Worst”, “Beef History”
- Produced templates used by Sb Nation engagement team for Facebook, Twitter and Instagram daily postings
- Designed artwork for Podcasts, Google Stamp and other special sales projects for sponsorship purposes
- Managed projects for sponsored and sale presentations

### Creative Developer / Visual Designer

Alliance Bernstein, New York, NY Sept 2015 – Jan 2016

- Designed visual mobile / web application
- Story boards and wire frames for mobile devices
- Visual design in powerpoint presentation for development conference

### PT Motion Graphics Instructor

Parsons The New School for Design, New York, NY Fall 2014 - Fall 2015

- Created lesson plan / syllabus for instructional course on motion design
- Trained MFA and BFA students in advanced motion graphics methods, and animation

### Motion Artist

NBC Universal, New York, NY July 2014 – May 2015

- Designed and Animated graphics for the “Meredith Viera Show”
- Creation of show lower thirds, promotional materials, on-air guess and game graphics
- Collaborated with shows producers to come with visual content for show

### Animator / Designer

TV Land, New York, NY March 2014 – May 2014

- Animator of promo spots for shows “Hot In Cleveland, The Soul Man”
- Designed and Animated online campaigns for various series

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Relevant Employment (continued)

### Motion Artist / Designer

NBC Universal, New York, NY      May 2013 – May 2014

- Designed graphical content for on-air daily broadcast
- Animated graphics for edited segments of the "Today Show"

### Designer / Animator

Nickelodeon, New York, NY      Jan 2013 – March 2013

- Design Brand Logo for RugRats Television show
- Designed and animated lower thirds for TMNT show
- Produced Bumpers and Promos for on-air broadcast

### Visual Effects Artist / Producer

Good Company, Astoria, NY      May 2012 – June 2012

- Supervised visual effects team for Kanye West "Mercy" music video
- Produced daily deliverables for client reviews
- Facilitated 2D tracking and Roto scope work

### Freelance Motion Designer

Millennium Communications. Syosset, NY      April 2011 – May 2012

- Pre-Production Storyboard and Animatic development
- Animated graphics for client video (Ronzoni)

### Freelance Cinema 4D / Motion Artist

Oxygen Media. New York, NY      March 2012 – April 2013

- Compositing 2D and matte extraction for corporate videos (Oxygen Network)
- Development of corporate logo for commercial brand (Hair Battle Spectacular)
- Motion test and development of 3D animation ID for Brand

### Education

MFA, Design and Technology, Parsons The New School for Design, 2009

BA, Visual Arts, State University Of New York College at Old Westbury, 2004

### Professional Affiliations

Member, WGA-east Union, 2019 - present

Member, NYC After Effects, 2013 - 2017

Member, Parsons The New School Teachers Union, 2014 - 2015