

## Karyim Carreia | Art Director | Motion Graphics Designer

### **Objective**

Seeking position as an Art Director and/or Motion Graphics Designer where I can apply my skills. My knowledge in the field will stimulate growth and development of the company.

### **Highlights of Qualifications**

Remarkably experienced within motion graphics, typography and visual design  
Familiarity in creating tactical, paid social ads, as well as conceptual thinking for branding Proficient with video production, motion design and editing. With expert knowledge of Adobe Suite including Photoshop, Illustrator, After Effects, Premiere Pro, and Animate.  
Superior management, organizational and project development capability  
Capable of leading teams of producers, designers & production specialists.  
Knowledge of social media advertising, particularly Facebook, Instagram, TikTok, Snap & Pinterest including all ad formats and placements

### **Relevant Employment**

Motion Graphics Designer

**YES Network / Creative Circle NY, NY April 2023 - Present**

Worked on motion graphics for promotional TV ads for the NY Yankees, NY Liberty and Brooklyn Nets  
Created Newsletters and email promotional content designs for Yankees and Nets marketing purposes  
Designed ad banners for the Brooklyn Nets marketing campaign via social media, web and mobile app

Sr. Visual Designer / Motion Graphics Designer

**Vox Media / SB Nation, NY, NY July 2016 - Aug 2022**

Produced several editorial ads for promotional sponsorship campaigns  
Worked with Google on BETA testing proprietary editorial project in partnership with Vox  
Art directed multiple Youtube video series including WEBBY Award winning Beef History  
Facilitated all SB Nation's editorial & social media branding for cross platform advertising

Creative Developer / Designer

**Alliance Bernstein, NY, NY Sept 2015 – Jan 2016**

Developed and designed an investment mobile / web application  
Conceptualized the story boards, visual design and wire frames for app / mobile branding  
Worked with project managers to route jobs until clean and ensure deadlines are met  
Develop imaginative ideas outside of regular assignments to push your client's brands forward and grow the business

**Karyim Carreia | Art Director | Motion Graphics Designer**

resume continued,

PT Instructor - Motion Graphics Course

**Parsons The New School for Design, NY, NY    Fall 2014 - Fall 2015**

Guided students in active collaboration and the application of their learning in problem- and project-based learning demonstrations

Developed a syllabus / curriculum for motion design students both in the MFA and BFA programs

Motion Artist

**NBC Universal, NY, NY    July 2013 – May 2015**

Created broadcast designs and animations for “Meredith Viera” talk-show season 1

Worked on the live-to-air graphics team for the “Today Show” as a motion designer

Collaborated with producers, editors, and production staff on graphic requests involving tv segments

Designer / Animator

**Viacom - Nickelodeon, NY, NY    Jan 2013 – April 2013**

creation of rebranded logo for RugRats Television show

Designed and animated lower thirds for TMNT show

Produced Bumpers and Promos for on-air broadcast

Visual Effects Artist / Producer

**Good Company, Astoria, NY    May 2012 – June 2012**

Supervised visual effects team for MTV award winning Good Music “Mercy” video project

Produced and created VFX dailies for client reviews

Planned, prioritize, and manage multiple projects simultaneously, often on tight timelines

*Education*

**MFA, Design and Technology, Parsons The New School for Design, 2009**

**BA, Visual Arts, State University Of New York College at Old Westbury, 2004**

*Professional Affiliations*

**Member, NYC After Effects**

**Member, Parsons The New School Teachers Union 2014 - 2015**

**Member, WGA-East 2018- present**